



BLOCKCHAIN ECONOMY

 FEBRUARY 20-21, 2020

 WOW Convention Center, Istanbul - TURKEY

PROSPECTUS

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Istanbul is going to host the second largest cryptocurrency conference of MENA and Eurasia regions in February, 2020. The giant names of Blockchain and cryptocurrency field will participate for the leading discussions and deals as it was at the first conference in 2019, where Tom LEE, who is famous bitcoin bull, and technology billionaire Tim DRAPER were some of the keynote speakers. 3,000 attendees from 43 countries attended to the Blockchain Economy Summit in February 2019. Furthermore, in 2020 Blockchain Economy Summit will last for 2 days.

Interested in getting involved? contact@teklip.org

Blockchain enthusiasts, investors, decentralized application developers, blockchain startups, exchange and stockmarket analysts, digital bankers, traders, consulting and advisory companies, government policy advisors from Turkey, Europe, MENA, North America and Central Asia will join the conference this year as well as it was in February 2019, to analyze the renovated projects and ideas and talk over the future of the sector with the top specialists in the field.

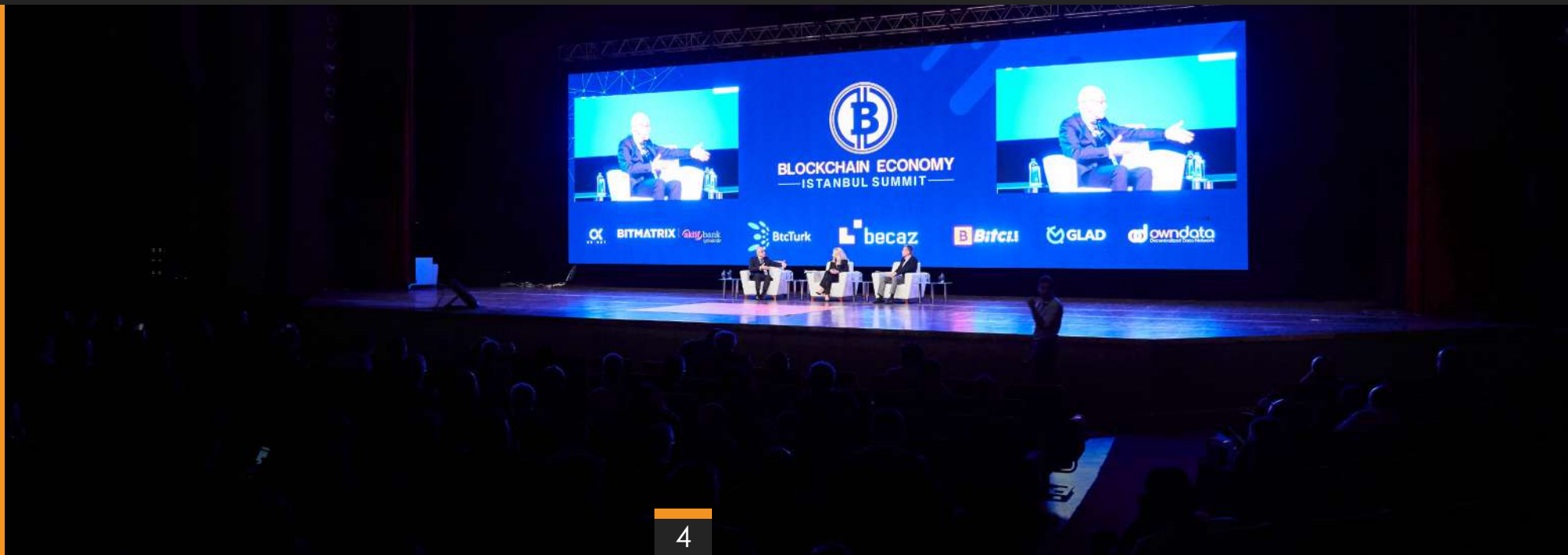
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ATTENDEES

More than 3,000 attendees from 60 countries will have a great opportunity to create a collaborative network during 2 days of Blockchain Economy Summit in Istanbul. Furthermore, 200 media will attend the Summit. This may serve as a basis for you to take part in the conference.

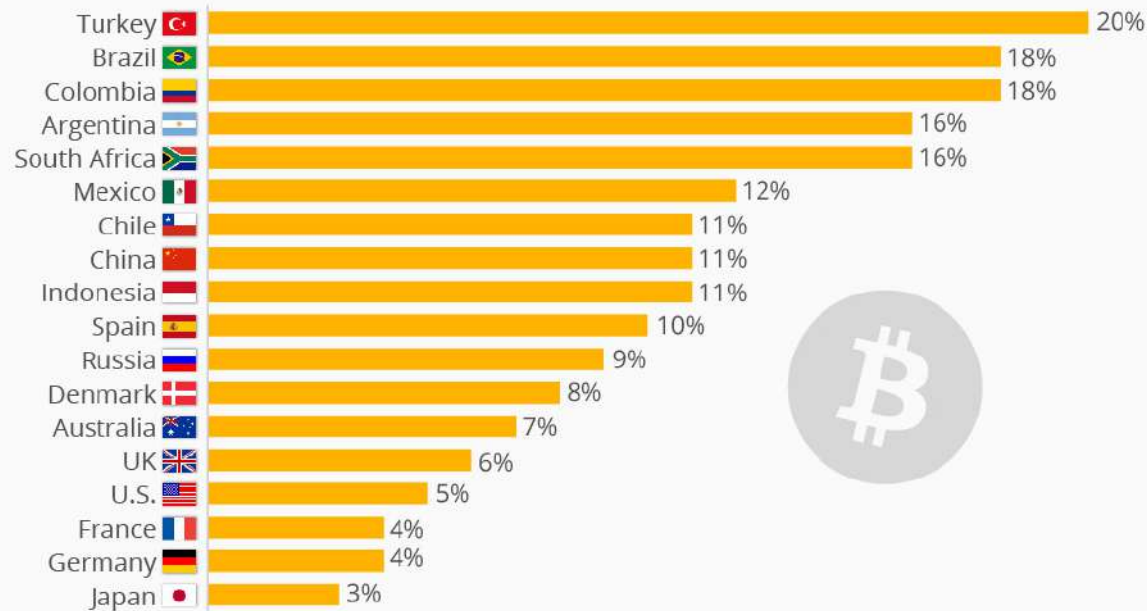
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WHY ISTANBUL?

How Common Are Crypto Currencies Around the World?

Share of respondents who said that they used or owned crypto currencies



Selected countries, around 1,000 respondents per country surveyed in 2019
 Source: Statista Global Consumer Survey

statista

Turkey is an important country for the cryptocurrency community. Moreover, it is the first country in the world to own the cryptocurrencies according to [Statista Global Consumer Survey 2019](#).

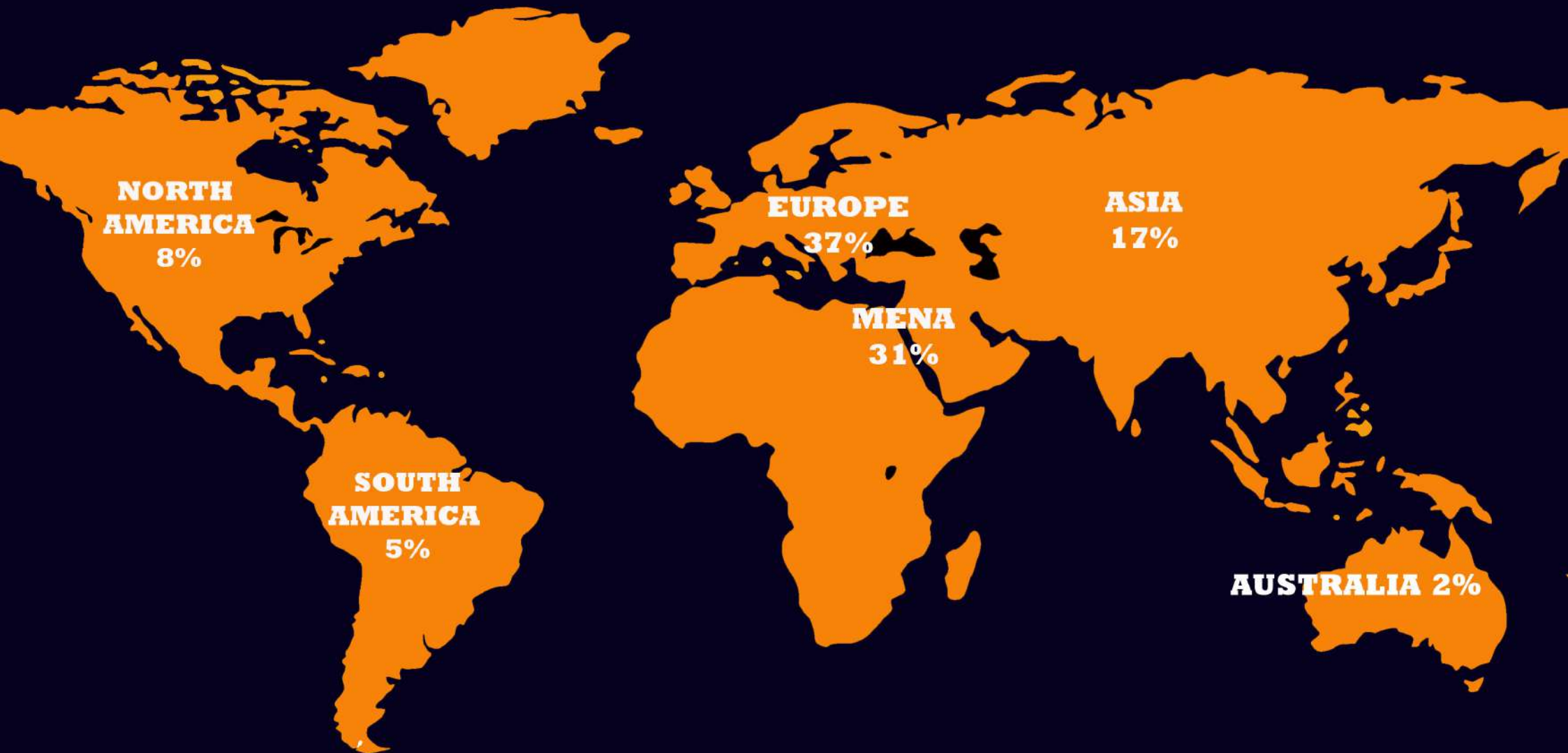
[The latest ING report](#) stated that 63% of Turkish people are keen on the idea of their banks offering accounts in cryptocurrencies such as Bitcoin.

Even in 2018's bear market (3,000 dollars), nearly 40 cryptocurrency exchange platforms started their work. The local crypto exchanges platforms almost only competed during the bear market. As Coindesk mentioned before ["Turkey: The Country Where Crypto Exchanges Are Beating the Bear Market"](#)

The reason why people are so interested in cryptocurrencies is that the Turkish lira depreciates rapidly. The fact that 20% has made crypto investments in a country with a population of 82 million, makes it a significant market for cryptocurrencies.

Interested in getting involved? contact@teklip.org

2019 Global attendance 3,000+ attendees



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MAIN SPONSORS



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MEDIA PARTNERS



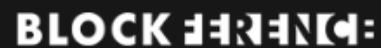
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MEDIA PARTNERS



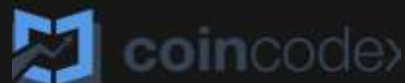
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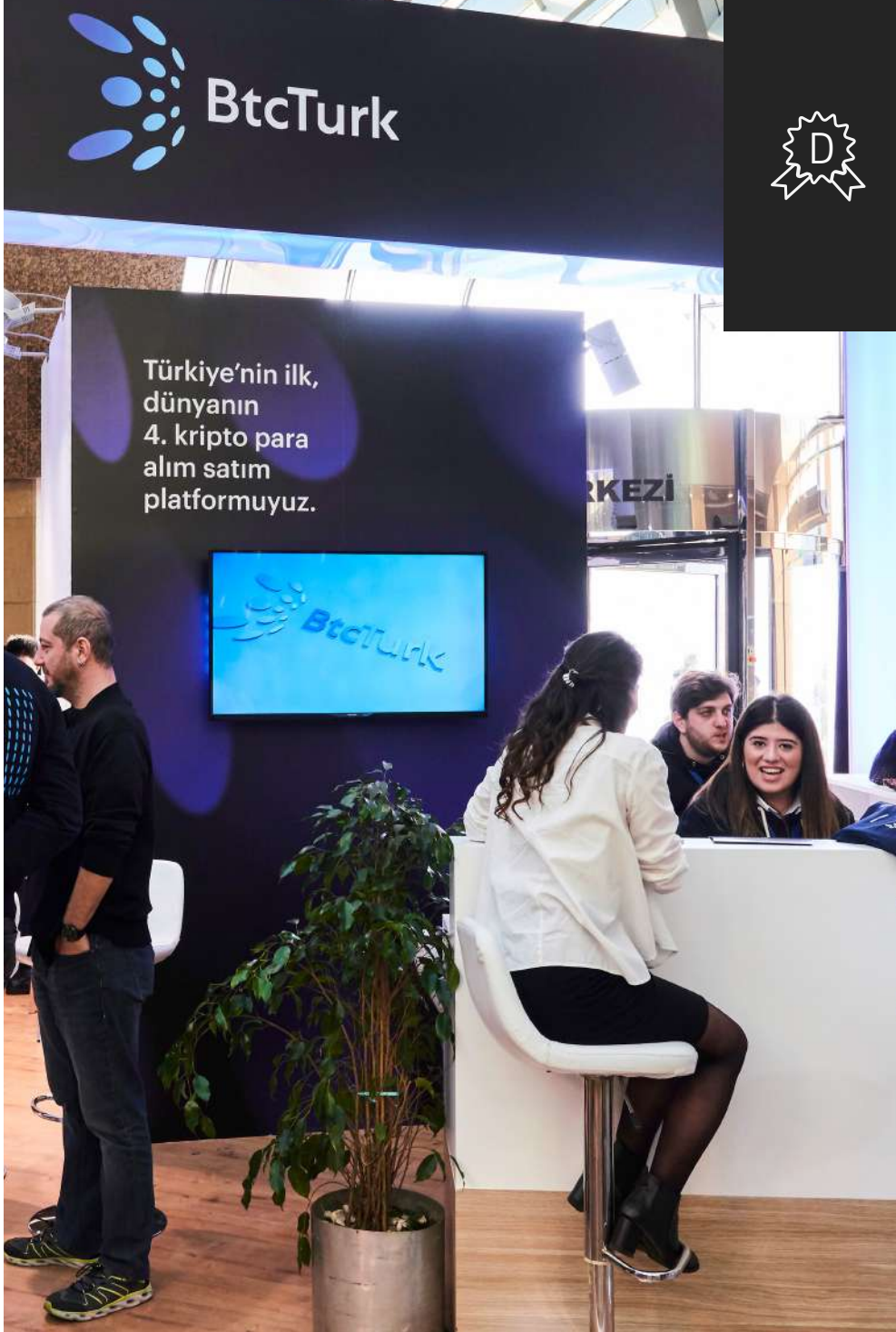
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EXHIBITING OPPORTUNITIES

Why to be an exhibitor?

Participating in the event backgrounding you to meet your target audience will be an opportunity to promote and strengthen your brand. This, the most colossal blockchain and cryptocurrency conference ever organized in the region thus far, will be the major Meeting that brings together investors, entrepreneurs, engineers from many parts of the world.



DIAMOND PACKAGE



Early Bird (till 01/09/2019) - € 13,000
Happy Bird (till 01/12/2019) - € 15,000
Lazy Bird - € 18,000

- Largest 5x5m space in high traffic area
- 10 minute interactive speaking slot in a Blockchain & AI startup pitch area
- Two e-mail campaign sent to the delegate list after summit
- 40 word company profile in The Blockchain Economy Magazine
- 2 Full page adverts or articles in The Blockchain Economy Magazine
- 10 regular tickets for the Blockchain Economy Summit
- Listing and promotion on BE summit website
- Promotion via BE summit Twitter and Instagram platforms
- 20 extra regular tickets at 50% off for Blockchain Economy Summit
- 20 expo passes to the exhibition hall
- Blockchain Economy Summit covers the costs of wi-fi and power supply.

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GOLD PACKAGE



Early Bird (till 01/09/2019) - € 7,800
Happy Bird (till 01/12/2019) - € 9,000
Lazy Bird - € 10,800

- 5x3m space in high traffic area
- One e-mail campaign sent to the delegate list after summit
- 40 word company profile in The Blockchain Economy Magazine
- 1 Full page advert or article in The Blockchain Economy Magazine
- 5 regular tickets for the Blockchain Economy Summit
- Listing and promotion on BE summit website
- Promotion via BE summit Twitter and Instagram platforms
- 15 extra regular tickets at 50% off for Blockchain Economy Summit
- 15 expo passes to the exhibition hall
- Blockchain Economy Summit covers the costs of wi-fi and power supply.

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SILVER PACKAGE



Early Bird (till 01/09/2019) - € 4,700
Happy Bird (till 01/12/2019) - € 5,400
Lazy Bird - € 6,500

- 3x3m space in high traffic area
- 40 word company profile in The Blockchain Economy Magazine
- 3 regular tickets for the Blockchain Economy Summit
- Listing and promotion on BE summit website
- Promotion via BE summit Twitter and Instagram platforms
- 10 extra regular tickets at 50% off for Blockchain Economy Summit
- 10 expo passes to the exhibition hall
- Blockchain Economy Summit covers the costs of wi-fi and power supply.

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BRONZE PACKAGE



Early Bird (till 01/09/2019)	- € 2,500
Happy Bird (till 01/12/2019)	- € 3,500
Lazy Bird	- € 4,000

- 2x2m space
- 2 regular tickets for the Blockchain Economy Summit
- Listing and promotion on BE summit website
- Promotion via BE summit Twitter and Instagram platforms
- 3 expo passes to the exhibition hall
- Blockchain Economy Summit covers the costs of wi-fi and power supply.

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MAIN SPONSOR

- 2 AVAILABLE - 1 SOLD - € 40,000

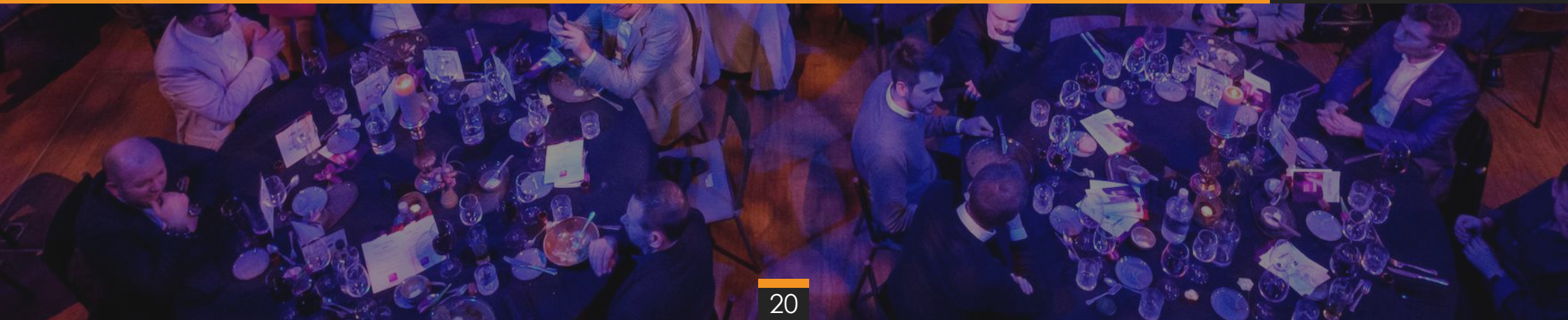
Blockchain Economy2020 Summit provides incomparable participation opportunities to its Main Sponsors. Main Sponsor's logo will be the most eye catching one during the two days of conference in all halls and areas. Moreover, the Main Sponsor logo will be placed on all promotional materials of Event on international and local media channels. Promote your brand by getting in front of all attendees, even if they're not searching!

- Largest 10*5 m space in a high traffic exhibition area
- High logo visibility on the Media Wall as the Main sponsor
- High logo visibility on the Main Stage backdrop in conference hall as the Main sponsor
- High logo visibility on delegate badges
- 15 Host&Hostess walking around the Venues (You can have your own hostess to spread the promotional material for you)
- 2 advertising pannels in the Exhibition hall
- 2 advertising pannel in the Foyer area
- Exclusive interviews with top Turkish and International Media
- 2 publications on different target Turkish Media
- Three e-mail campaign sent to the delegate list before and after the summit

- 40 word company profile in the Blockchain Economy Magazine
- 2 Full page adverts or articles in the Blockchain Economy Magazine
- 15 regular tickets for the Blockchain Economy Summit
- 15 visitor tickets to the Exhibition hall
- 5 tickets to the VIP Networking and Award dinner
- 5 tickets to the Closing party in a Luxury Yacht
- 20 extra regular tickets at 50% of for Blockchain Economy Summit
- High resolution photos of the Summit after the Event
- Listing and promotion on BE Summit website
- Promotion via BE Summit Twitter and Instagram platforms
- Blockchain Economy Summit covers the costs of wi-fi and power supply
- * additional details can be discussed..



NETWORKING OPPORTUNITIES





VIP networking and Award dinner

Main sponsor - € 12,000 - 1 AVAILABLE

Blockchain Economy2020 offers various kinds of networking opportunities for attendees and participants. On February 20, after the conference day Blockchain Economy organizes VIP networking and Award dinner with top speakers, investors, sponsors, and BEcomp winners. Networking is a critical part of relationship building and there is no event more valuable to building relationships than the proverbial "breaking of bread" with people. Dinners are an incredibly effective way to strengthen relationships and discuss important topics. The dinner will take place in one of the most preferred aesthetically pleasing restaurants of Istanbul with high-quality traditional delicious Turkish meals and good service.

Interested in getting involved? contact@teklip.org



The sponsorship includes

- Host branded welcome poster at the entrance of a restaurant/dinner area. The poster must be approved in advance. (designing, printing, and fixing are not included)
- Clear advertising across the hall (advertising flags on side walls designing, printing, and fixing are not included)
- Host branded giveaways (giveaways must be approved in advance and provided by sponsor)
- A table in the center of the networking dinner area for up to 10 people
- 15 free regular tickets to the Blockchain Economy Summit
- 15 free expo passes to the Blockchain Economy Summit
- One mailing about the VIP networking and Award dinner with Sponsors hosting two days before the conference date
- Listing and promotion on BE summit website
- Large scale promotion via BE summit Twitter and Instagram platforms before and after the event
- High-resolution photos from the VIP networking and Award dinner after the event



Award sponsor

- € 10,000 - 1 AVAILABLE

On February 20, after the conference day Blockchain Economy organizes VIP networking and Award dinner with top speakers, investors, sponsors and BEcomp winners where the competition winners will be awarded. You can be the exclusive brand that will give awards to the winners and leave positive emotions about your brand.

The sponsorship includes

- Exclusive logo placement on the award presentation stage (designing, printing, and fixing are not included)
- A table in the center of the party area for up to 10 people
- Branded table runner (Branding of table runners are not included)
- 15 free regular tickets to the Blockchain Economy Summit
- 15 free expo passes to the Blockchain Economy Summit
- One mailing about the VIP networking and Award dinner with BEcomp Award Sponsor's hosting two days before the conference date
- Listing and promotion on BE summit website
- Large scale promotion via BE summit Twitter and Instagram platforms before and after the event
- High-resolution photos from the VIP networking and Award dinner after the event

Interested in getting involved? contact@teklip.org

Closing party Main sponsor - € 18,000 - 1 AVAILABLE

Enjoy participating in the final part of Blockchain Economy2020! Be that eye-catching brand during the Blockchain Economy2020 Closing party! The closing party will be organized in a Luxury Yacht that will tour Bosphorus while the party continues. You will enjoy a Turkish cuisine, unlimited soft drinks, an amazing Bosphorus view and party shows on a Luxury Yacht with a stunning atmosphere during the Blockchain Economy2020 Closing party. Top speakers of the conference, investors, sponsors, BEcomp winners and crypto enthusiasts will attend the Closing party.





The sponsorship includes

- Host branded welcome poster at the bow of a Luxury Yacht. The poster must be approved in advance.
(designing, printing, and fixing are not included)
- Exclusively clear advertising across the hall (advertising flags on side walls- designing, printing and fixing are not included)
- Logo placement on Media Wall at Blockchain Economy2020 Closing party (Only Closing party main sponsor's and Closing party sponsor's logo will be placed with the Conference logo)
- Branded badges for the Closing party
- A table in the center of the party area for up to 10 people
- Exclusive Branded table runner (Branding of table runners are not included)
- Branded ticket to the Closing party
- Host branded giveaways (giveaways must be approved in advance and provided by sponsor)
- 15 free regular tickets to the Blockchain Economy Summit
- 15 free expo passes to the Blockchain Economy Summit
- Listing and promotion on BE summit website
- Large scale promotion via BE summit Twitter and Instagram platforms before and after the event
- High resolution photos from the Closing party after the event



Closing party Sponsor

- € 10,000 - 1 AVAILABLE

Enjoy participating in the final part of Blockchain Economy2020! Be that exclusive brand on all lanyards during the Blockchain Economy2020 Closing party. The closing party will be organized in a Luxury Yacht that will tour Bosphorus while the party continues. You will enjoy Turkish cuisine, unlimited soft drinks, an amazing Bosphorus view and party show on a Luxury Yacht with a stunning atmosphere during the Blockchain Economy2020 Closing party. Top speakers of the conference, investors, sponsors, BEcomp winners and crypto enthusiasts will attend the Closing party.

The sponsorship includes

- Exclusively branded lanyards for the Closing party (Lanyards must be approved in advance and provided by the sponsor)
- Branded badges for the Closing party
- Logo placement on Media Wall at Blockchain Economy2020 Closing party (Only-Closing party main sponsor's and Closing party sponsor's logo will be placed with the Conference logo)
- Exclusively branded flags on open-deck areas (Designing and fixing are not included)
- Branded ticket to the Closing party
- A table in the center of the party area for up to 10 people
- 15 free regular tickets to the Blockchain Economy Summit
- 15 free expo passes to the Blockchain Economy Summit
- Listing and promotion on BE summit website
- Large scale promotion via BE summit Twitter and Instagram platforms before and after the event
- High-resolution photos from the Closing party after the event



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WORKSHOP OPPORTUNITIES

Workshop about the dedicated theme will be held at the dedicated room during the Blockchain Economy2020 summit for about 90 minutes. All marketing collateral produced for the event will clearly reflect this sponsorship.

The event will be recorded and records will be shared with the workshop sponsor after the event. Blockchain Economy2020 Summit will include the workshop with sponsor's name in its official website on the program bar.

Your logo will be uploaded exclusively on our social media and website.

A comfortable workshop room will be equipped with water. (Workshop titles can be amended to include Host's service/product names)

20.02.2020

09:30-11:00	How to start invest? Pros and cons of exchange platforms in trading and investing	€ 10,000
11:10-12:40	Blockchain based AI solutions	€ 8,000
14:00-15:30	Cryptocurrency regulations and crypto-friendly countries throught the world (Countries and Cryptocurrency regulations)	€ 12,000
15:40-17:10	Mining solutions	€ 11,000

21.02.2020

09:30-11:00	Tokenization- STO, ICO, IEO	€ 10,000
11:10-12:40	Which altcoin is better to invest/ trade? (Invest and trade)	€ 8,000
14:00-15:30	Cryptocurrency regulations and crypto-friendly countries throught the world (Countries and Cryptocurrency regulations)	€ 12,000
15:40-17:10	Secure payment in Blockchain, Sidechains and Offchain trans- actions (Software solutions)	€ 11,000

Workshop Opportunities also include:

- 10 free regular tickets
- 15 free expo passes
- Listing and promotion on BE summit website
- Promotion via BE summit Twitter and Instagram platforms
- High resolution video of the workshop after the conference

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BEcomp

Attendance includes:

- 4 Regular passes to the Blockchain Economy2020
- 3 minutes presentation at BEcomp stage
- Listing and promotion on BE summit website
- Listing and promotion on BE summit Twitter and Instagram platforms

Format of the BEcomp

- Each startup will do the presentation on the BEcomp stage during the given time
- The jury will choose winners according to the presentation and criteria below
- Winners will be announced during the conference day and will be given 2 Invitations to the VIP networking and Award dinner
- The cost of attendance is 2,000 Euros (The fee for attendance is not refundable)
- Top three startups/winners will be given certificates and awards by the BE2020 organizer
- Competition criteria:
 - *Team
 - *Product/Presentation
 - *Business model
 - *Soft skills
 - *Twitter poll

How to attend?

Online application: deadline 20/12/2019

The startup must fill the application blank, attach the presentation and Whitepaper on the BE summit [website](#).

PASSPORT



Global Citizen



CITIZENSHIP OPPORTUNITIES

BE2020 Conference supports dual citizenship, global citizenship and hosts worldwide citizenship offering governments, companies and entities at exhibition area.

BE2020 will create an opportunity to explore more about countries offering citizenship with **less borders for crypto community**. Decentralization has been considered a tool of democracy promotion because of its ability to improve individual's economic freedom and increase equity by allocating financial resources worldwide.

Gathering the government representatives, companies, entities, leading market players and service providers dealing with worldwide citizenship opportunities BE2020 creates favourable circumstances to:

- gain exact knowledge about immigration process to several countries
- compare the citizenships of different countries with right informations
- **FREE** consulting with right advisors and government contacts for professional guidance
- establish businesses, open bank accounts and expand investments worldwide
- explore the countries with **NO TAX** to the personal income
- explore the countries with other **TAX** Options
- explore the citizenships open to **ALL NATIONALITIES**
- create network with dual passport holders
- compare the multi investment plans from across the globe

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📅 FEBRUARY 20-21, 2020

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NOTE: The funds can be paid with BTC and ETH

contact@teklip.org

