




SPONSORSHIP OPPORTUNITIES



BLOCKCHAIN ECONOMY

 FEBRUARY 20-21, 2020

 WOW Convention Center, Istanbul - TURKEY





Exclusive outdoor entrance sponsor

- € 10,000 - 1 AVAILABLE

Get a guaranteed location by branding the main Outdoor Entrance where your banners will be getting unique visibility! Located at the entrance and visible to all the delegates entering the venue, this sponsorship offers your brand one of the highest exposures!

The expense for setting up banners is in the sponsor's hands. Blockchain Economy Istanbul Summit can support all the way with the best suppliers.

Sponsorship also includes:

- 3 free regular tickets
- 5 extra regular tickets at %50 off
- 15 free expo passes to the exhibition hall
- Listing and promotion on BE summit website
- Promotion via BE summit Twitter and Instagram platforms





Registration counter sponsor - € 15,000

- 1 AVAILABLE

Blockchain Economy Summit experience begins with the registration counter. While it is an exclusive advertising opportunity which brings to a stop for attendees to register and collect their badges, most will come back with more inquiries. It is the best place to promote your brand which is the most high-traffic point of the venue. This effective sponsorship includes branding of the registration counter. Printing and mounting are not included.

Sponsorship also includes:

- 5 free regular tickets
- 12 extra regular tickets at %50 off
- 20 free expo passes to the exhibition hall
- Listing and promotion on BE summit website
- Promotion via BE summit Twitter and Instagram platforms





Conference sponsor - € 15,000

- 5 AVAILABLE - 1 SOLD

Enjoy a high impact value visibility at the Blockchain Economy Conference Hall with your logo located on the main stage backdrop! Promote your brand by getting in front of a high volume of the right people, even if they're not searching.

Benefit this sponsorship to reach more members of your target audience and in a more impactful manner!

There will be, attracting world-class speakers in Auditorium.

Sponsorship also includes:

- 5 free regular tickets
- 10 extra regular tickets at %50 off
- 20 free expo passes to the exhibition hall
- Listing and promotion on BE summit website
- Promotion via BE summit Twitter and Instagram platforms



Interactive Speaking slot in Blockchain & AI startup pitch area - € 3,000 - 27 AVAILABLE - 6 SOLD

The conference will be organized in two main halls. The Conference hall and Extensive Exhibition hall. The Blockchain Economy Summit is mainly focused on the Exhibition hall, where the sponsors will have the opportunity to address their target group making Interactive Speech in Blockchain & AI startup pitch area. Also, the sponsors can organize sweepstakes and announce their campaigns during their Interactive Speech. Total time of speech-10 minutes.

Sponsorship also includes:

- 1 free regular tickets
- 3 free expo passes to the exhibition hall
- Listing and promotion on BE summit website
- Promotion via BE summit Twitter and Instagram platforms



Interested in getting involved? contact@teklip.org



Delegate badge sponsor - € 3,000

- 4 AVAILABLE - 1 SOLD

The attendee badge is the first thing delegates look at when speaking to other attendees. The Badge sponsor will be 'front of mind' during two days throughout the event by the prominently featuring your logo under the summit logo on the badges that every delegate wears.

Sponsorship also includes:

- 6 regular tickets at %50 off
- 5 free expo passes to the exhibition hall
- Listing and promotion on BE summit website
- Promotion via BE summit Twitter and Instagram platforms



Lanyard sponsor - € 8,000

- 1 AVAILABLE

Sponsorship opportunity for great visibility! We will give all 3000+ delegates summit badges and lanyards. Lanyards must be approved in advance and provided by the sponsor. This exclusive feature puts your brand around the neck of every attendee during two days of the event - even your competitors! Be one of the very first brands that are seen as each attendee picks up their name badge.

Sponsorship also includes:

- 2 free regular tickets
- 8 extra regular tickets at %50 off
- 5 free expo passes to the exhibition hall
- Listing and promotion on BE summit website
- Promotion via BE summit Twitter and Instagram platforms

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Pen and paper sponsor - € 4,000

- 1 AVAILABLE

Perfect opportunity for visibility! Pen and paper will be included in each delegate bag that attendees will be given at registration. Also, delegate bags will be put to each seat in the conference hall. Paper and pen must be provided by the sponsor.

Sponsorship also includes:

- 6 regular tickets at %50 off
- 5 free expo passes to the exhibition hall
- Listing and promotion on BE summit website
- Promotion via BE summit Twitter and Instagram platforms



Delegate bag sponsor - € 5,000

- 1 AVAILABLE

Delegate bag sponsorship on its best! The Delegate bag sponsor will be sponsoring the bags that are handed out to each of the attendees during two days of the event. All 3000+ attendees will be given delegate bags on registration. Delegate bags must be approved in advance and provided by the sponsor.

Sponsorship also includes:

- 1 free regular ticket
- 4 extra regular tickets at %50 off
- 5 free expo passes to the exhibition hall
- Listing and promotion on BE summit website
- Promotion via BE summit Twitter and Instagram platforms





Delegate bag insert sponsor - € 500

- 11 AVAILABLE - 2 SOLD

This sponsorship opportunity is one of the best economic value for your budget.

Provide us with 3000 A5 brochures or similar products and we will include them in all delegate bags!

Sponsorship also includes:

- 5 expo passes to the exhibition hall
- Listing and promotion on BE summit website
- Promotion via BE summit Twitter and Instagram platforms



Conference hall chairs sponsor - € 5,000

- 1 AVAILABLE

Exclusive sponsorship opportunity! Cover each chair back with your brand in the conference hall Blockchain Economy Summit during the two days of the event. Covers must be approved in advance and provided by the sponsor.

Sponsorship also includes:

- 2 free regular tickets
- 5 regular tickets at %50 off
- 5 free expo passes to the exhibition hall
- Listing and promotion on BE summit website
- Promotion via BE summit Twitter and Instagram platforms





HD Screen at the entrance sponsor - € 10,000 - 1 AVAILABLE

Project your brand into the eyes of thousands! Get featured at the main entrance on a full-HD screen, with high visibility. Getting this kind of sponsorship you can use graphics, video and your company's branding to stand out to users and attract their attention. Since screens are branded and styled, an attendee can gather information on your brand simply by seeing the display. This large impact tool will allow you to feature a looped video or logo during two conference days.

Sponsorship also includes:

- 3 free regular tickets
- 5 regular tickets at 50% off
- 15 free expo passes to the conference hall
- Listing and promotion on BE summit website
- Promotion via BE summit Twitter and Instagram platforms



Advertising panels in main Expo and Foyer areas - € 2,500 - 4 AVAILABLE - 6 SOLD

Two 1mx1.8m panels offer for you to advertise and promote on the expo floor and foyer areas. Printing and Mounting are included in the fee.

Sponsorship also includes:

- 2 free expo passes to the exhibition hall
- Listing and promotion on BE summit website
- Promotion via BE summit Twitter and Instagram platforms



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Main indoor hall sponsor - € 5,000
- 1 AVAILABLE

The big, remarkable branding that each delegate will see, will be all across this imposing main entrance to the exhibition hall before delegates even register for their badges. Printing and mounting are not included.

Sponsorship also includes:

- 1 free regular ticket
- 8 extra regular tickets at %50 off
- 10 free expo passes to the exhibition hall
- Listing and promotion on BE summit website
- Promotion via BE summit Twitter and Instagram platforms



Floor Stickers - € 3,000 - 2 AVAILABLE

Each sponsor will have 4 stickers, measuring 1m x 1m, apply in high traffic points. The stickers can be splice close to each other for a high impact value, or splice in different places of the expo floor, for better coverage across the hall. Printing and fixing are included.

Sponsorship also includes:

- 5 regular tickets at 50% off
- 5 free expo passes to the exhibition hall
- Listing and promotion on BE summit website
- Promotion via BE summit Twitter and Instagram platforms





Host & Hostess Walking Around the Venues

- € 500 - 23 AVAILABLE - 11 SOLD

You can have your own hostess, brand ambassador, walk across the hall and spread promotional material for you.

- The price for exhibitors is €300
- The price for non-exhibitors is €500

Ambassadors must be provided by the sponsor.



Mascot of brand walking around the venues

- € 500 - 10 AVAILABLE - 2 SOLD

You can have your own brand mascot, walk across the hall promoting your brand. People are more interested in taking photos with fancy brand mascots.

- The price for exhibitors is €300
- The price for non-exhibitors is €500

Mascots must be provided by the sponsor.





Blockchain Economy Summit Magazine Cover Story - € 5,000 - 2 AVAILABLE

Magazine Cover Story is the most effective opportunity to capture the audience's attention. The cover story includes a professional photo of top-level Executive of Main Sponsor and a short description of his/her interview. Four pages are assigned inside the magazine for the cover story interview. Additional shots can be discussed. The Magazine will be provided by Summit organizer-Teklip.

Sponsorship also includes:

- 2 free regular tickets
- 10 free expo passes to the exhibition hall
- Listing and promotion on BE summit website
- Promotion via BE summit Twitter and Instagram platforms



Blockchain Economy Istanbul Summit Event Planner+Conference Agenda - € 5,000 - 1 AVAILABLE

A stylish event planner will be produced. Your logo will be featured prominently on stylish designed Conference Agenda. The event planner will feature whole conference's map and networking events' schedule. One of the sides will be dedicated to the sponsor on an exclusivity basis. The Event Planner+Agenda will be provided by Summit organizer-Teklip.

Sponsorship also includes:

- 2 free regular tickets
- 5 free expo passes to the exhibition hall
- Listing and promotion on BE summit website
- Promotion via BE summit Twitter and Instagram platforms

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WiFi Sponsor - € 7,000 - 1 AVAILABLE

A splash page is the first thing attendees see once they connect to the free network. Use a branded splash page to create a remarkable first effect or encourage people to visit your booth! This page can be designed by the customer or by Blockchain Economy Summit.

- Custom WiFi Network Name

Branding your WiFi network creates awareness of the sponsor, actively engaging your attendees with the sponsor's brand!

Sponsorship also includes:

- 2 free regular tickets
- 5 extra regular tickets at %50 off
- 10 free expo passes to the exhibition hall
- Listing and promotion on BE summit website
- Promotion via BE summit Twitter and Instagram platforms



Charging stations sponsorship - € 7,000 - 1 AVAILABLE

This high impact branding opportunity helps attendees keep their devices charged as they make the most of their time at Blockchain Economy Summit. Providing with 4 charging stations are included to the price.

Sponsorship also includes:

- 2 free regular tickets
- 10 free expo passes to the exhibition hall
- Listing and promotion on BE summit website
- Promotion via BE summit Twitter and Instagram platforms





Branded welcome team - € 4,000 - 1 AVAILABLE

Organizing personnel will wear these shirts during the two days of the conference

- branded sleeveless shirts per person (the quantity will be defined 40-30 days before the conference)

This highly visible sponsorship opportunity will reach over the full day of the summit, granting you great cover and promoting brand awareness. Sleeveless shirts must be approved before provided by the sponsor.

Sponsorship also includes:

- 2 free regular tickets
- 5 free expo passes to the exhibition hall
- Listing and promotion on BE summit website
- Promotion via BE summit Twitter and Instagram platforms



RESTROOM

Restroom sponsor - € 5,000 - 1 AVAILABLE

Eye-catching opportunity! Grab visitors attention as they take a quick break! Printing and fixing included.

Sponsorship also includes:

- 1 free regular ticket
- 3 extra regular tickets at %50 off
- 5 free expo passes to the exhibition hall
- Listing and promotion on BE summit website
- Promotion via BE summit Twitter and Instagram platforms



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Lunch break sponsor - € 10,000 - 2 AVAILABLE

Lunches are an integral part of every interesting event. Blockchain Economy Summit will establish a big buffet during lunch hours. Catering is expected for 3000+ attendees. Brand the lunch break area to reach your target group! The cost of printing walls and branding is included in the fee.

Sponsorship also includes:

- 3 free regular tickets
- 5 regular tickets at 50% off
- 10 free expo passes to the exhibition hall
- Listing and promotion on BE summit website
- Promotion via BE summit Twitter and Instagram platforms



Coffee break sponsor - € 10,000 - 1 AVAILABLE

Brand the high-traffic coffee break area of the conference hall during two February days when a cup of coffee can serve both to warm up and refresh mind! The coffee break area will provide exclusive coffees, espressos & capuccinos.

- The sponsor can brand the coffee area up to their wish.
- Printing and mounting are not included

Sponsorship also includes:

- 3 free regular tickets
- 5 regular tickets at 50% off
- 10 free expo passes to the exhibition hall
- Listing and promotion on BE summit website
- Promotion via BE summit Twitter and Instagram platforms



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Logo on caps - € 4,000 - 1 AVAILABLE

Organizing personnel will wear these caps during the two days of the conference.

- caps with logo per person

Caps will not be fully covered with the brand logo. One logo embroidery will be featured at front of the cap.

This highly visible sponsorship opportunity will reach over the full day of the summit, granting you great cover and promoting brand awareness!

- Caps must be provided by the sponsor.

Sponsorship also includes:

- 2 free regular tickets
- 5 free expo passes to the exhibition hall
- Listing and promotion on BE summit website
- Promotion via BE summit Twitter and Instagram platforms



Exclusive present bag sponsorship - € 5,000 - 1 AVAILABLE

Especially for Speakers and VIP guests! Catch the opportunity to leave a positive impression on chosen names of crypto community! Blockchain Economy Summit will give your present bag with your brand to speakers and VIP Guests only. Bags must be approved before and provided by the sponsor.

Sponsorship also includes:

- 2 free regular tickets
- 5 free expo passes to the exhibition hall
- Listing and promotion on BE summit website
- Promotion via BE summit Twitter and Instagram platforms



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Exclusive helpdesk sponsor - € 13,000 - 1 AVAILABLE

It is inevitable that the help desk will be one of the most visited corners in the conference. Attendees need to be informed about various kinds of opportunities that BE summit provide with and your brand can be the one to answer their questions to ensure a positive experience. The Helpdesk will be custom branded to enhance your presence. Printing and mounting are not included.

Sponsorship also includes:

- 5 free regular tickets
- 12 extra regular tickets at %50 off
- 20 free expo passes to the exhibition hall
- Listing and promotion on BE summit website
- Promotion via BE summit Twitter and Instagram platforms



Sponsored email - € 2,000 - 10 AVAILABLE - 8 SOLD

Grab a chance to contact attendees pre-conference about your participation to ensure a positive experience onsite!
Remind attendees to stop by your booth during the conference!

Sponsorship also includes:

- Listing and promotion on BE summit website
- Promotion via BE summit Twitter and Instagram platforms



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NOTE: The funds can be paid with BTC and ETH

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